



Help us teach all girls that they are capable of accomplishing anything.
Become a Girls on the Run sponsor!

**We invite your organization to be a sponsor of the 7th
Annual New Balance Girls on the Run of Silicon Valley 5k
Run on Saturday May 15th, 2010 in Vasona Park, Los Gatos.**

EVENT DETAILS

Participants – Approximately 1,600 participants including 800 girls ages 8-14 from our spring programs

Location - Vasona Park in Los Gatos

Time – 8:00 AM, Saturday May 15, 2010

Distance – 5 kilometers (3.1 miles)

Awards – Event t-shirt, water bottle and finishing award for all participants

Raffle – Free post-race raffle for all participants

Target Audience – Families, the running community and supporters of Girls on the Run in Santa Clara and Santa Cruz Counties

Beneficiary – Girls on the Run of Silicon Valley, Inc., a 501(c)(3) non-profit corporation (EIN#01-0628076)

Contact – Kathleen Nestler at (408) 406-8406 or kathleen@gotrsv.org

Sponsorship Deadline – February 1, 2010 to ensure name/logo placements

Visit our website at www.gotrsv.org to learn more about us!

Girls on the Run® is a life-changing, healthy living education program for girls ages 8-14 that combines training for a 5k run/walk event with fun, uplifting workouts which encourage emotional, social, mental and physical development leading to better life habits and self esteem. We are actively seeking support to extend our after-school programs to more and more girls in our Santa Clara and Santa Cruz County communities.

Empowering girls from start to finish.



New Balance Girls on the Run 5k Run

Sponsorship Agreement

This agreement shall detail the sponsorship agreement and understanding between Girls of the Run of Silicon Valley, Incorporated and

Company name: _____

Address: _____

Email: _____ Phone: _____

for sponsorship of the 2010 Girls on the Run of Silicon Valley 5k Fun Run. All of the following terms and conditions have been agreed upon by both parties and, as shown with the signatures at the end of the agreement, both parties agreed to willingly enter into such agreement.

- Sponsorship Level (check one):
- Presenting - \$10,000
 - Finish Line - \$5,000
 - Hospitality Tent - \$2,500
 - Mile Marker Motivation
 - Station - \$1,000
 - Family Festival- \$500
 - Sponsor A Girl - \$250

The terms of this agreement are as detailed in the attached description of Sponsorship Levels and Benefits with calendar terms to commence on March 1, 2010.

This agreement does not constitute a partnership or joint venture or principal-agent relationship between the parties. This agreement may not be assigned by either party. This agreement shall be governed by the laws of the State of California. This represents the entire agreement between the parties.

AGREED TO BY:

SPONSOR

Name

Title

Signature

Date

GIRLS ON THE RUN OF SILICON VALLEY, INCORPORATED

Kathleen Nestler, Executive Director
(EIN#01-0628076)

Date

Please return this agreement along with your generous contribution to:
Girls on the Run of Silicon Valley, Incorporated
PO Box 510 Los Gatos, CA 95031

Upon our receipt, we will provide a conformed copy of this agreement by return mail. Thank you for your support!



Help us teach all girls that they are capable of accomplishing anything!

Please consider giving an item, service or tax-deductible donation for use at our 7th Annual New Balance Girls on the Run of Silicon Valley 5k Run on Saturday, May 15, 2010 or to otherwise benefit Girls on the Run of Silicon Valley programs.

Girls on the Run® is a life-changing, healthy living education program for girls ages 8-14 that combines training for a 5k run/walk event with fun, uplifting workouts which encourage emotional, social, mental and physical development leading to better life habits and self esteem. We are actively seeking support for our 5k race and to help us extend our after-school programs to more and more girls in our Santa Clara and Santa Cruz county communities.

EVENT DETAILS

Participants – Approximately 1,600 participants, Including 800 girls from our programs

Location - Vasona Park in Los Gatos

Time – 8:00 AM, Saturday May 15, 2010

Distance – 5 kilometers (3.1 miles)

Beneficiary – Girls on the Run of Silicon Valley

Target Audience – Families, the running community and general supporters of Girls on the Run in Santa Clara and Santa Cruz counties

Raffle – Free post-race raffle for all participants

Awards – Event t-shirt and finishing award for all participants

I would like to make a donation to Girls on the Run of Silicon Valley, Incorporated. I can offer the following item, service or monetary amount for Girls on the Run to use at their 2010 5k Run or to otherwise benefit Girls on the Run programs.

Company Name: _____

Address: _____

Phone: _____

Item or Service Donated: _____

Value of Item or Service: _____

Donation Restrictions: _____

Pick-up/Delivery Instructions: _____

Signed _____

Date _____

Girls on the Run of Silicon Valley, Incorporated is a 501(c)(3) non-profit organization, EIN #01-0628076. If you have any questions, please contact Kathleen Nestler at (408) 406-8406. You can also learn more about us by visiting our website at www.gotrsv.org.

Thank you very much for your tax-deductible donation!

Please return this form to:
Girls on the Run of Silicon Valley, Incorporated
PO Box 510 Los Gatos, CA 95031

Empowering girls from start to finish.

Girls on the Run is a life-changing after school program for 3rd through 8th grade girls. The interactive curriculum combines self-esteem enhancing lessons with uplifting workouts designed to develop the whole girl: her physical, mental, emotional and social self. Young girls are empowered with a greater sense of self-awareness, a sense of achievement, and a foundation in team building to help them become strong, and self-confident women.

Our mission is to use the power of running to help prepare girls for a lifetime of self-respect and healthy living.

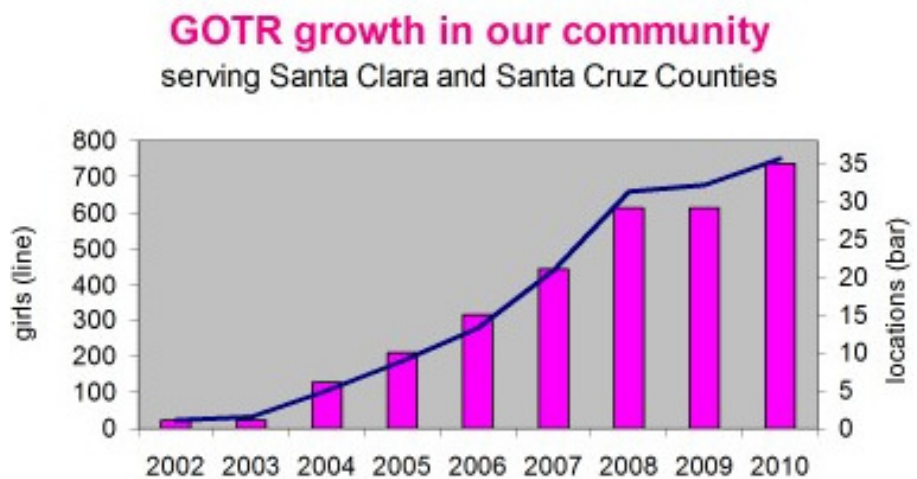
Our 10-week program uses interactive activities such as running, playing games and discussing important issues to teach specific life skills such as making healthy decisions, leadership, addressing bullying and gossip, and contributing to the community. Each session is led by trained female coaches who guide and mentor the girls through the curriculum and help them train together to run or walk in the Girls on the Run 5K (3.1 mile) with their teammates and community members. Girls on the Run of Silicon Valley is one of the top 20 independent councils of Girls on the Run International. There are more than 165 councils across the U.S. and Canada serving more than 60,000 girls each year, and our 5k event is quickly becoming one of the largest in the area.

In the Silicon Valley area, we:

- Serve over 700 girls in 3rd-8th grade at more than 30 sites in 2 counties: Santa Clara and Santa Cruz.
- Provide scholarships to over 15% of our participants.
- Train and support more than 100 coaches who volunteer to mentor the girls in their after school sessions.
- Host an annual Girls on the Run 5K race for our program participants. This family event is also open to the public.
- Since our inception in 2002, we have grown from 20 girls at one site to over 700 at more than 30 sites.

Local communities where we will have 2010 programs include:

- Almaden Valley (San Jose)
- Aptos
- Cupertino
- Evergreen (San Jose)
- Gilroy
- Los Altos
- Los Gatos
- Morgan Hill
- Palo Alto
- San Jose
- Santa Cruz
- Santa Cruz Mountains
- Saratoga
- Soquel
- Willow Glen (San Jose)



With your help, we can continue to grow and help girls thrive in Silicon Valley!



GOTR 5K Sponsorship

Sponsor Benefits	Presenting	Finish Line	Hospitality	Milemarker	Family	Sponsor A Girl
	\$10,000	\$5,000	\$2,500	Motivation Station \$1,000	Festival \$500	\$250
Exclusive presenting rights to the race: "New Balance GOTR 5k, presented by [company]"	x					
Top local sponsor billing in all advertising	x					
Name or logo on front of all race and volunteer t-shirt "New Balance GOTR 5K, presented by [company]"	x					
Name or logo on back of all spring 2010 program t-shirt	x					
Name or logo in 2 GOTR Silicon Valley program e-blasts	x					
Opportunity to have pre-race registration at company location	x					
Sponsor tent at race day Family Festival	x					
High visibility and speaking opportunity on race day	x	x				
Logo on race advertising including poster and banner	x	x				
Name or logo on all race marketing materials	x	x				
Recognition in sponsor-related press releases	x	x				
Name or logo on race registration webpage	x	x	x			
Name or logo on race registration form	x	x	x			
Name or logo on e-blasts promoting race	x	x	x			
Name or logo on back of all race t-shirts (apx.1,600)	x	x	x	x		
Name or logo on GOTR event webpage	x	x	x	x		
Name or logo in 5k email blasts (reach apx. 3,000)	x	x	x	x	x	
Sponsor table at race site	x	x	x	x	x	
Name listing on back of race T-shirts	x	x	x	x	x	x
Insert in digital "green" race goody bag	x	x	x	x	x	x
Number of complimentary race entries	10	8	6	4	3	2
Banner placement	Prominence at Start & Finish	Near Finish	Hospitality Tent	Mile Marker Water Station	Family Festival	
Number of verbal mentions at race	3	2	2	2	1	
Impact of your investment in GOTR of Silicon Valley	Underwrites 3 new sites serving 40 girls	Underwrites program for 20 girls	Underwrites program for 10 girls	Covers race fee for 40 girls	Covers race fee for 20 girls	Underwrites program for 1 girl